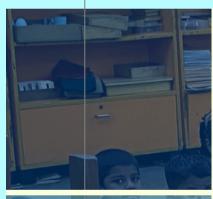


2024 Annual Report

























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Learn more about Friends of Aseema, or contact us, at friendsofaseema.org

Friends of Aseema is a 501(c)(3) nonprofit corporation organized under Pennsylvania law. The official registration and financial information of Friends of Aseema, Inc., may be obtained from the Pennsylvania Department of State by calling toll-free, within Pennsylvania, 1-800-732-0999. Registration does not imply endorsement.

Letter from the President

"The smallest act of kindness is worth more than the grandest intention." – Oscar Wilde

Thank you for helping us make 2024 a successful year despite all odds! I was worried that the U.S. elections would completely consume attention and resources, but you came through.



In this report, you will find some of the highlights from 2024.

Several board members visited Aseema this year, and Friends of Aseema is proud to announce the recent addition of early supporter Madhuri Murlikrishnan to the board in the beginning of 2025.

For over 27 years, the Aseema Charitable Trust has been dedicated to providing secular, highquality, value-based education and medical care to thousands of marginalized children living in Mumbai's slums and a remote tribal area near Igatpuri.





We offer a way to make high-impact donations to help transform these children's lives.

Donations are quick and easy at <u>www.friendsofaseema.org</u>.

Christine Biancheria President, Friends of Aseema

2024 Financials at a Glance

Donations to Friends of Aseema:

\$109,000

Grants to Aseema:

\$139,000

These grants sponsored educational materials, field trips, classroom equipment, teacher salary, and more.

Expenses:



Grants By Year	Total Amount
2019	\$6,787.19
2020	\$65,140.00
2021	\$133,873.00
2022	\$69,938.56
2023	\$92,999.00
2024	\$139,116.18
	\$507,853.93

Approximately 10.5% of our budget was applied to necessary expenses and purchases of products from the separate Aseema Foundation for resale here. None of our funding was used for board members or their site visits. We are an all-volunteer organization.

Visit to Aseema:

The year began with a visit to Aseema by Board Members Christine, Aruna, and Manasa.





Rekha from Donor Relations greeted them!

Student Welcome Committee

After a warm reception from staff and students, they toured two of Aseema's Mumbai schools.



Aruna and Manasa at an Aseema counseling center

Alumni Feature: A Life Transformed

Shraddha Singh is a brilliant artist and dedicated student whose talents have taken her across the world. At just 10 years old, she painted *The Cottage*, a stunning portrayal of spring's beauty, wreathed in flowers.





A standout student at Aseema, Shraddha completed Standard X (Grade 10) in 2024. She was a prize winner in the K-ART 2023 International Teenage Design competition, for which she traveled to Busan, South Korea.



Shraddha was selected to attend United World College in China, where she is now studying Integrated Business Planning. Shraddha's hard work took her on this journey from home in a Mumbai slum called Danpada.

We are incredibly proud of Shraddha and wish her the very best. Her artwork, including *The Cottage*, is available in our <u>Etsy shop</u>.

Visit to Aseema: **Rohit**

Board Member Rohit re-visited Aseema schools, and this time, also met with parents. Rohit says that he was "deeply impressed by the dedication of the teachers towards education, physical well-being, mental health, and nutrition."



Rohit visits Aseema students' homes

"The school's holistic approach ensures that children receive not just academic knowledge but also proper nourishment and care. Parents from low-income communities greatly appreciate the school's efforts, including medical assistance and quality education."



Rohit tours Aseema art programs

"Aseema is making a significant difference in uplifting children and their families."

Aseema: A Journey Beyond Boundaries International Book Launch

This year, Aseema's longtime chairperson, Dilbur Parakh, wrote a remarkable book. It chronicles Aseema's journey from its humble beginnings as a small group of volunteers to its current success in running four schools and conducting teacher training programs. The book even includes a chapter on Friends of Aseema and our impact!



The online launch of the book was graciously hosted by the esteemed journalist Sree Sreenivasan, cofounder of Digimentors. Priyanka Chopra Jonas shared her support on social media. Academy Awardwinning filmmaker Danny Boyle appeared via recorded message.

We encourage everyone to buy a copy of the book. You can see outtakes from the launch on our <u>YouTube channel</u>. One particularly touching segment was a testimonial from Mamta Tilekar, a student in Aseema's first class who is now an Aseema Montessori teacher. <u>Watch for yourself here!</u>

The entire show is available to watch online!



Our First Meenaz Kassam Fellow: Jane Windsheimer



Meenaz Kassam, a retired professor, dedicated her teaching and research to the nonprofit sector, volunteering, philanthropy, and women's empowerment. She has coauthored books and journal articles on these topics and, beyond academia, is a committed philanthropist with a longstanding relationship with Aseema. After personally vetting the organization, she chose Aseema as her nongovernmental organization, or NGO, of choice, <u>a decision</u> <u>she shared during an online book launch</u>. In every sense, Meenaz exemplifies thoughtful generosity.

Jane Windsheimer made for an ideal choice as our first fellow. A self-starter, Jane has actively pursued volunteer and internship opportunities from a young age, driven by her passion for advocating for the underserved. Currently, she is earning her bachelor's degree in communications, with a focus on advocacy, social change, and women's studies.



Photo by Greg Sciulli

Through Jane's experience with numerous organizations, we, too, gained valuable insights.

Buy Aseema Art!

Friends of Aseema sells high-quality art prints made from the original works of Aseema students. While the art comes from India, the prints are produced locally.

<u>Read</u> about how your purchases from our <u>Etsy shop</u> or at markets support global community and a small, U.S., veteran-owned business at the same time!

Below are examples of prints. You can click on them to follow to their page.



A Brunch of Goodness in Hard Times

Thanks to the hard work of Ginny Hildebrand, Karen Engro, and Jamini Davies, we held an in-person brunch to introduce people to Friends of Aseema.



The dynamic trio served up a fun time. Our guests donated generously and bought beautiful art prints and household items adorned with Aseema children's art.





Two guests were inspired to host a similar event in 2025!



100% Pass Rate!

As in so many prior years, Aseema students achieved a 100% pass rate on their board exams (SSC). Aseema students Varun Chaurasiya and Aditya Wankhede scored 2nd and 3rd, respectively, out of 16,140 students in their Mumbai school system.

Aseema students regularly outscore their state's average, which includes scores of children from well resourced backgrounds.

Through your donations, you can help these children fulfill their limitless potential. Thank you!



THANK YOU DONORS! COUNT ON ME, \$2,500+

Nancy Bernstein and Rocky Schoen Susan Frietsche Erin & Seana Miller Rio Grande Games Tony & Celia Soltis Neetu Watumull Christine Biancheria in honor of The



Christine Biancheria in honor of The Old Gate Road Gang Patricia Garber in honor of Ginger Pillar Grambrindi Davies Fund of The Pittsburgh Foundation in honor of Christine Biancheria & Sue Frietsche Anonymous Donors (2)

BEST FRIENDS, \$1,000 to \$2,499

Lynne Brown & Elizabeth StokesSteven & Linda PedlowRamona FararoRohit VaidyaM. Tyler GillettSundar VedanthamRachel MyersRichard & Sandy WatersFemida Handy in honor of Meenaz KassamJohn J. O'Reilly in memory of Deborah S. MaliverMs. Dena Willmore & Ms. Martha Thurber in honor of Mary AshtonAnonymous in honor of Janaki IyerAnonymous in memory of James Marshall Miller



FAST FRIENDS, \$250 to \$999

Suzanne Badoux Mark Belz Margaret Cassidy James B. Cole Jonathan Degann John G. Monish Gangwani Leon Ginn Debra Hamilton Ryan Hopkins Nancy A. Hubley Casey Johnson Ankur Mallick Ranga Narasimhan Richard Pollack Leila J. Richards Hetal Sanghvi Colleen Sari Alan & Jennifer Shuckrow Chris Tandlmayer

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FRIENDS IN NEED UP TO \$250

Arundhati Annegiri Christine M. Bacher Louanne Baily Madhubanti Basu Trudy Bayer Kim Berg Erica Cahill Amy Coco Stephanie Cooper Matthew Diaddigo Sharon DiPaolo Ken M. Drake Karen A. Eriksen Francois Furstenberg Brittany Green Alexandra Gruskos Neha Hajela John Jacobs Priscilla Johnson Alison Julien Rebecca Kaufman Karen Kelso Michael Khoury Gabriele Kirsch James B. Lieber Holly Maurer-Klein Nikita Mehta Deval Paranjpe Cathy Raphael Manasa Ravi Sasha Shapiro Kunal Sharma Jacob Matthew Simon Janet Simon Susan Smerd Rob Stephens Mackenzie Takus Robin Tom Alison Wolfson



Erik & Beth Arneson Kipp Dawson & Eileen Yacknin Ljiljana Duraskovic & Sadrija Kalezic Karen Engro & Jules Lobel Josiah & Erin Fiscus Kathryn & William Karns Warren & Sharon Madden Plummer Slade, Inc. William M. Robinson & Sharon Semenza Anonymous Donors (39)

John Biancheria in memory of Anteo Biancheria Dennis Clagett in memory of Margarita Rosenthal Beverly Curtis in honor of Christine Biancheria Anne Kirchmier in honor of The Old Gate Road Gang Nancy Reese in honor of Sue Frietsche Rhonda Wasserman in honor of Deborah & Marvin Wasserman Anonymous in memory of Bryan Johnson & Kory Heath



Friends of Aseema wishes to extend a special thanks to the many Microsoft Employees who participated in a matching campaign, most of whom are listed anonymously.

We also thank Ginny Hildebrand, Karen Engro, and Jamini Davies for their extraordinary efforts to introduce people to Friends of Aseema. We learned a lot from you in the process, and you came through in difficult times!

Our president would like to give an Above-and-Beyond shoutout to Seana and Erin Miller for supporting our organization as generous donors and for their support in so many other ways.

If anyone is curious, The Old Gate Road Gang refers, not to a real gang, but to a group of childhood friends who grew up on the same street and who were made better for having had the good fortune to shape each other's lives then and now.

A big thanks to Madhuri Murlikrishnan and Rohit Vaidya for their generosity of spirit, heart, and resources and for making time to visit Aseema's schools.

We are grateful for all of you. We could write a tribute to each of you. Thank you all so much for caring about this wonderful cause.